

# Electric Power Engineers CEO Hala Ballouz: A Leading Voice on Utility-Scale Solar Integration

*Providing Tools to Build a Green Energy Future at Solar Power International*

DALLAS--([BUSINESS WIRE](#))--[Electric Power Engineers, Inc.](#) (EPE), a leading global consultant of power-delivery design solutions for transmission & distribution systems, planning and engineering project management for generation developers, announces that President and CEO Hala Ballouz will be speaking and moderating two sessions at Solar Power International, the largest solar conference in North America. On Tuesday, October 18th, 2011 at 10:30 AM - 12:00 PM Ballouz leads a panel on "[Utility-Scale Solar - Pioneering Texas Projects and Negotiating the Trail Ahead.](#)" On Wednesday, October 19th, at 10:30 AM - 12:00 PM, Ballouz speaks on the "Economics of Designing and Integrating Solar Projects into the Grid."

## **"Economics of Designing and Integrating Solar Projects into the Grid."**

[Solar Power International](#) (SPI) is North America's largest, most comprehensive solar power trade show and conference. This annual, business-to-business event was the first of its kind in North America and grows bigger and better every year and is truly a global event. Solar Power International 2011 takes place at the Dallas Convention Center October 17-20.

"Across the nation the evolution of the transmission nodal market triggers optimizing the design and location of generation sources to more reliably and economically meet the end-user power demand needs. Solar generation resources enjoy the flexibility of sizing and locating generators near load which promises a more distributed generation market," said Ballouz.

Ballouz is also Vice President and Board member of the [Texas Renewable Energy Industries Association](#) (TREIA). TREIA is a partnering organization with SPI. On November 6, 2011 Ballouz is leading a pre-conference workshop at TREIA's upcoming [Texas Renewables 2011 Conference](#) in Corpus Christi (November 6 – 9). This is the second of a series of annual workshops that join experts and electric energy engineers in Grid Integration, Development, and Implementation of solar generation and utility-scale solar. The Workshop will set the Platform for a series of technical studies to evaluate key project technical performance vital to the integration

of solar generation for the electric utility as well as commercial developer. The workshop panel of speakers includes: ERCOT, American Superconductor, Sun Edison, & Solar Power Technologies.

**[Electric Power Engineers, Inc.](#)** has over 40 years of experience providing global custom design solutions for power delivery; planning, management and operation of transmission and distribution grids. EPE has extensive experience in guiding generation developers through the process of transmission grid interconnection, evaluation of energy deliverability, congestion and curtailment analysis, feasibility studies; EPE's expertise include coordinating design/engineering/procurement of renewable generation facilities all the way to commissioning. With offices in the United States, Middle East, Europe and China, EPE has coordinated projects in over 28 states and in 7 countries.